Logos and distinctive symbols

To refer to the Company, UARX Space has different logos and symbols. We intend to provide different combinations, so most applications are covered. In case that a specific application requires a modification, please contact us at media@uarx.com. The logos provided in this guide of use shall never be altered nor distorted in any way without prior written consent from UARX Space.

Institutional Logo

Logo with UARX-blue background	Color logo with white background	Contrast values for white logo	Contrast values for black logo

Distinctive Buttons

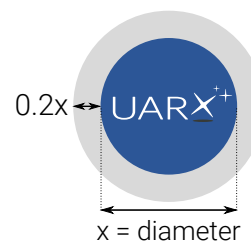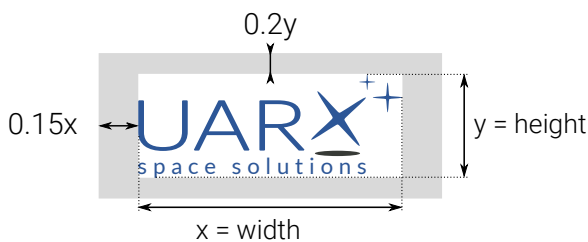|			
Blue background	White background	Black monochromatic	White monochromatic

Reserved spaces / Clearance

It is required to keep a minimum clearance around the UARX registered trade mark. The reserved space is what avoids the trade mark being confused with another object. Below are the minimum dimensions to consider:

0.2y

0.15x

y = height

x = width

0.2x

x = diameter

Colors & background

The appropriate colors reveal the identity of a trade mark. This is the reason why the correct use of them is important for UARX. Below are the colors included in this guide, with the corresponding values in Hex, RGB, and Pantone.

UARX-blue		X-shadow	
Hex: #2C5697		Hex: #373A36	
RGB:	CMYK:	RGB:	CMYK:
R: 44	C: 71	R: 55	C: 5
G: 86	M: 43	G: 58	M: 0
B: 151	Y: 0	B: 54	Y: 7
	K: 41		K: 77

Pantone / PMS 7685 C   Pantone / PMS 447 C